

Memorial Sloan Kettering Cancer Center presents:

TRANSFORMING DERMATOLOGY IN THE DIGITAL ERA



NOVEMBER 9, 2017

W New York Hotel
541 Lexington Avenue
New York, NY, 10022



Memorial Sloan Kettering
Cancer Center

www.mskcc.org/derminformatics

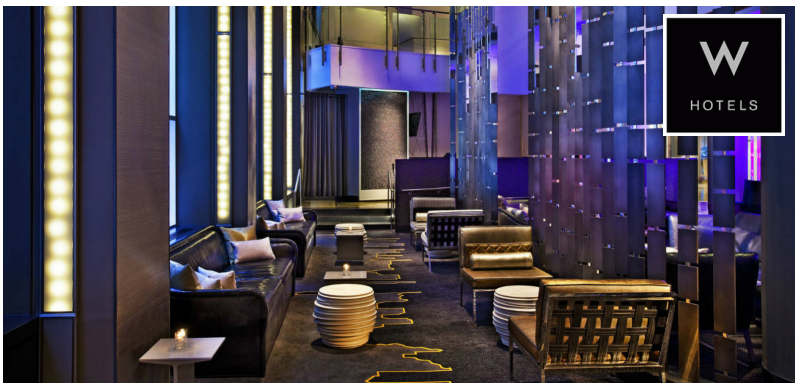
TRANSFORMING DERMATOLOGY IN THE DIGITAL ERA

The purpose of this course is to provide clinicians and scientists with an updated overview of the future of dermatology through the lens of medical informatics. There will be ample time for questions and discussions throughout the day.

EDUCATIONAL OBJECTIVES

- Understand the opportunities and barriers to leveraging computer informatics for the diagnosis of skin cancers
- Understand the benefits of and challenges to the integration of dermatologic photography with electronic medical records (EMR)
- Understand the benefits, limitations and legal barriers of teledermatology
- Define the privacy issues associated with the use of dermatology images in the EMR, in patient communications, and in research in the era of cloud computing and public database

COURSE LOCATION

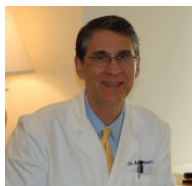


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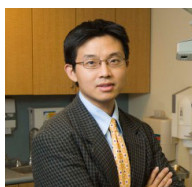
COURSE FACULTY

MSK COURSE DIRECTORS



Allan Halpern, MD, MS

Chief, Dermatology Service
Memorial Sloan Kettering Cancer Center



Steven Q. Wang, MD

Head, Basking Ridge Dermatology Section
Director of Dermatologic Surgery and Dermatology
Basking Ridge

CME SESSION

Liam Caffery, PhD

Senior Research Fellow /
Telehealth Technology Director
Centre for Online Health
The University of Queensland
Princess Alexandra Hospital
Woolloongabba, Australia

Harald Kittler, MD

University Professor
Department of Dermatology
Medical University of Vienna
Vienna, Austria

Aimilios Lallas, MD, MSc, PhD

Secretary, International Dermoscopy Society
Dermatologist-Venereologist
First Department of Dermatology
Aristotle University
Thessaloniki, Greece

Josep Malvehy, MD

Director of the Melanoma Unit
Dermatology Department
Hospital Clinic of Barcelona
Barcelona, Spain

Peter Soyer, MD, FACD, FAHMS

Professor
The University of Queensland
The Princess Alexandra Hospital
Woolloongabba, Australia

Rainer Hofmann-Wellenhof, MD

Professor of Dermatology
Department of Dermatology
Medical University of Graz
Graz, Austria

INDUSTRY SYMPOSIUM

Christopher Booker

Partner
Frist Cressey Ventures, LLC

Brian Griffin

Executive VP and President
Commercial & Specialty Division
Anthem Inc

Christopher Seidel, MSAIT

Cyber Programs Director
Millennium Engineering and Integration

Eliot Siegel, MD

Professor and Vice Chairman
University of Maryland School of Medicine
Department of Diagnostic Radiology
and Nuclear Medicine

Art Papier MD

Associate Professor of Dermatology
and Medical Informatics
University of Rochester
CEO, VisualDx

SCIENTIFIC AGENDA

MORNING CME SESSION

- 8:00 AM** **REGISTRATION AND BREAKFAST**
- 8:30 AM** **Introduction**
Steven Wang, MD
- 8:45 AM** **Standardization of Skin Imaging;
Necessary? Achievable?**
Allan Halpern, MD, MS
- 9:10 AM** **Color Calibration; Necessary? Achievable?**
Josep Malvehy, MD
- 9:35 AM** **Commercially Successful Tele dermatology
Efforts Around The Globe**
Peter Soyer, MD, FACD, FAHMS
- 10:00 AM** **PANELIST DISCUSSION AND Q&A**
- 10:15 AM** **BREAK**
- 10:30 AM** **Deep Learning Performance for
Triage/Diagnosis**
Harald Kittler, MD
- 10:55 AM** **Metadata in the Era of Mobile/Cloud
Computing and VNAs**
Liam Caffery, PhD
- 11:20 AM** **Educational Apps/Resources for
Clinicians; For the Public**
Rainer Hofmann-Wellenhof, MD
- 11:45 AM** **Building an International Skin Imaging
Community, Beyond Dermatologists**
Aimilios Lallas, MD, MSc, PhD
- 12:10 PM** **PANELIST DISCUSSION AND Q&A**
- 12:25 PM** **Closing Remarks (Morning Session)**
Steven Wang, MD
- 12:30 PM** **LUNCH**

PLEASE NOTE:

Only those lectures scheduled in the 'Morning CME Session' from 8:45 am - 12:30 pm are eligible for AMA Category 1 Credits™.

SCIENTIFIC AGENDA



AFTERNOON INDUSTRY SYMPOSIUM

- 1:30 PM** **Changing Landscape of Healthcare from the Perspective of Insurance Companies**
Brian Griffin
- 2:00 PM** **Opportunities in Healthcare Delivery from a Venture Capital's Perspective**
Christopher Booker
- 2:30 PM** **PANELIST DISCUSSION AND Q&A**
- 2:45 PM** **Cyber Security and Healthcare**
Christopher Seidel
- 3:15 PM** **Augmenting Doctors with Machine Learning-Powered Diagnosis Tools**
Eliot Siegel, MD
- 3:45 PM** **Machine Learning Beyond Skin Cancer: Improving Dermatologic Diagnosis Broadly**
Art Papier, MD
- 4:15 PM** **PANELIST DISCUSSION AND Q&A**
- 4:30 PM** **Conclusion**
Steven Wang, MD

PLEASE NOTE:

The 'Afternoon Industry Symposium' from 1:30 pm - 4:00 pm is not eligible for AMA Category 1 Credits™.

REGISTRATION

REGISTRATION FEES

ALL PROVIDERS

Physicians (MDs, PhDs and DOs), Residents, Fellows, Nurse Practitioners, Physician Assistants, Nurses, and Other Health Care Providers

\$75

INDUSTRY MEMBERS

Industry professionals may attend CME activities for their own education. Marketing, sales, and promotion of products and services is strictly prohibited at MSK CME activities.

\$175

Register online at:

www.mskcc.org/derminformatics

REGISTRATION DETAILS

Registration includes continental breakfast, lunch, and refreshment breaks. Please contact us at least one week prior to the course if you have any special dietary needs.

- **30% Discounted Rate for MSK Alumni and MSK Alliance Members**
MSK offers a 30% discounted rate to all MSK Alumni and MSK Alliance members to attend a CME course. Please contact cme@mskcc.org for a promo code or more information.
- **MSK Staff Registration**
Registration is complimentary for MSK staff who wish to attend this course. However, you must register online by visiting the course website.

ACCREDITATION STATEMENT

MSK is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.



AMA CREDIT DESIGNATION STATEMENT*

MSK designates this live activity for a maximum of **3.5 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

*Please note: Only those lectures scheduled in the 'Morning CME Session' from 8:45 am - 12:30 pm are eligible for AMA Category 1 Credits™.

FACULTY DISCLOSURE

It is the policy of MSK to make every effort to insure balance, independence, objectivity, and scientific rigor in all continuing medical education activities which it provides as an ACCME accredited provider. In accordance with ACCME guidelines and standards, all faculty participating in an activity provided by MSK are expected to disclose any significant financial interest or other relationship with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services which are discussed by the faculty members in an educational presentation. As required by the ACCME, when an unlabeled use of a commercial product or an investigational use not yet approved for any purpose is discussed during an educational activity, MSK requires the speaker to disclose that the product is not labeled for the use under discussion or that the product is still investigational.

ACCOMMODATIONS

For information on hotels in the area of MSKCC with discounted rates, please visit: www.mskcc.org/cme.

CONTINUING MEDICAL EDUCATION
MEMORIAL SLOAN KETTERING CANCER CENTER
633 Third Avenue, 12th Floor, New York, NY 10017
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TRANSFORMING DERMATOLOGY IN THE DIGITAL ERA

Memorial Sloan Kettering Cancer Center gratefully acknowledges the following organizations for providing educational grants and financial support for this live activity:

3GEN

CANFIELD SCIENTIFIC, INC.

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SCIBASE