# 2018 TRANSFORMING **DERMATOLOGY** IN THE **DIGITAL ERA**

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### THURSDAY, OCTOBER 25, 2018

Memorial Sloan Kettering Cancer Center Zuckerman Research Center New York



Memorial Sloan Kettering Cancer Center

## 2018 TRANSFORMING **DERMATOLOGY** IN THE **DIGITAL ERA**

This highly anticipated annual course brings together international leaders from academia and industry to provide an update on exciting developments in the application of digital technologies to dermatologic diagnosis, with a special emphasis on skin cancer.

### **Educational Objectives**

- Understand the changing medical landscape and the opportunities/barriers to leveraging mobile computing and artificial intelligence for dermatologic diagnosis.
- Understand the benefits, limitations and legal barriers of teledermatology.
- Define the privacy/security issues associated with the use of dermatology images in a digital environment (e.g., EMR, patient communications, and research).
- Understand the current landscape and anticipated developments in dermatologic photography and diagnostic imaging.

### **Target Audience**

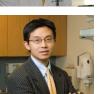
The target audience for this course includes participants from clinical medicine, computer science, and industry who are interested in medical diagnosis in general and dermatologic diagnosis in particular.



### **MSK Course Directors**



Allan Halpern, MD, MS Chief. Dermatology Service



### Steven Q. Wang, MD

Head, Basking Ridge Dermatology Section Director of Dermatologic Surgery and Dermatology Basking Ridge Memorial Sloan Kettering Cancer Center

Memorial Sloan Kettering Cancer Center

### **CME Session Faculty**

Harald Kittler, MD Department of Dermatology Medical University of Vienna Vienna, Austria

Aimilios Lallas, MD Aristotle University of Thessaloniki School of Medicine Thessaloniki, Greece

Josep Malvehy, MD Director of the Melanoma Unit Dermatology Department Hospital Clinic of Barcelona Barcelona, Spain

#### **Industry Session Faculty**

**Kyunghyun Cho, PhD** Assistant Professor of Computer Science and Data Science NYU

**David Clunie** Proprietor PixelMed Publishing

Noel Codella, PhD Research Staff Member IBM Research Al Computer Vision Thomas J. Watson Research Center

Alan Lotvin, MD Executive Vice President Specialty Pharmacy CVS, Caremark

#### Jack Resneck, Jr, MD

Chair, Board of Trustees, American Medical Association Professor & Vice-Chair of Dermatology, UCSF School of Medicine San Francisco, California

**Douglas C. Schmidt** Professor

Vanderbilt University Nashville, Tennessee

**Trilokraj Tejasvi, MD** University of Michigan Ann Arbor, Michigan

**Robert Portman, JD** Principal Powers Pyles Sutter & Verville PC

Ajay Royyuru, PhD IBM Fellow and Vice President Healthcare & Life Sciences IBM

Maryam Sadeghi, PhD CEO and Cofounder MetaOptima

### COURSE AGENDA

### **Morning CME Session**

Only lectures scheduled in the 'Morning CME Session' from 8:30 AM-12:30 PM are eligible for AMA PRA Category 1 Credits™.

:00 am	Registration & Breakfast
:30 ам	Welcome and Introduction Steven Wang, MD
:45 ам	The International Skin Imaging Collaboration: Fostering Image Based Teaching, Documentation, and Diagnostics Allan Halpern, MD
:10 ам	The Technical Challenges to Standardized Skin Imaging Josep Malvehy, MD
:35 ам	Barriers and Opportunities for Commercially Successful Teledermatology Trilokraj Tejasvi, MD
D:00 AM	Panelist Discussion and Q&A
0:15 ам	Break
0:30 ам	Current State of Artificial Intelligence for Skin Cancer Diagnosis: The 2018 ISIC (HAM 10,000) Challenge Harald Kittler, MD
0:55 ам	Blockchain Technology: Application in Healthcare? Douglas C. Schmidt
20 ам	Educational Apps/Resources; for Clinicians, for the Public Aimilios Lallas, MD
:45 ам	The Future of Dermatology Practice: Embracing Innovation While Avoiding Commoditization Jack Resneck, Jr, MD
2:10 рм	Panelist Discussion and Q&A
:25 рм	Closing Remarks (Morning Session)
	Steven Wang, MD





### **Afternoon Industry Session**

The 'Afternoon Industry Session' from 12:30 PM-5:00 PM is not eligible for AMA PRA Category 1 Credits™.

12:30 рм	Lunch Lunch Workshop (Optional) Summary of the MICCAI 2018 Skin Image Analysis Noel Codella, PhD
1:30 рм	<b>Data + AI = Insights in Biology &amp; Medicine</b> Ajay Royyuru, PhD
1:55 рм	The intersection of AI, Medicine, and Social Media Kyunghyun Cho, PhD
2:20 рм	How Best to Create, Standardize, and Promote Data Models for Dermatology in the Mobile Era? David Clunie
2:45 рм	Panelist Discussion and Q&A
3:00 рм	Break
3:15 рм	Licensure, Privacy and Malpractice implications of Dermatology Imaging and Teledermatology Robert Portman, JD
3:40 рм	The Future of Connected Intelligent Dermatology Maryam Sadeghi, PhD
4:05 рм	Alternative Delivery Systems for Dermatologic Diagnosis and Care Alan Lotvin, MD
4:30 pm	Panelist Discussion and Q&A
4:45 рм	Closing Remarks Steven Wang, MD
5:00 рм	Industry Session Adjourn

### REGISTRATION

Registration Fees	
All Healthcare Providers (Physicians, Residents, Fellows, Nurses and Other)	\$75
Industry Professionals*	\$175

\*Industry Professionals may attend CME activities for their own education. Marketing, sales, and promotion of products and services is strictly prohibited at MSK CME activities.

### Register Online: mskcc.org/DermInformatics

Registration includes continental breakfast, lunch, and refreshment breaks. Please contact **cme@mskcc.org** at least one week prior to the course if you have any special dietary needs.

#### MSK Staff Registration

Registration is complimentary for MSK staff. However, you must register online: mskcc.org/DermInformatics

### ACCREDITATION

#### **Accreditation Statement**

MSK is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.



#### AMA Credit Designation Statement

MSK designates this live activity for a maximum of **3.50 AMA PRA Category 1 Credits**<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

\*Please note: Only the lectures scheduled in the 'Morning CME Session' from 8:30 AM-12:30 PM are eligible for AMA PRA Category 1 Credits™.

#### **Faculty Disclosure**

It is the policy of MSK to make every effort to insure balance, independence, objectivity, and scientific rigor in all continuing medical education activities which it provides as an ACCME accredited provider. In accordance with ACCME guidelines and standards, all faculty participating in an activity provided by MSK are expected to disclose any significant financial interest or other relationship with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services which are discussed by the faculty members in an educational presentation. As required by the ACCME, when an unlabeled use of a commercial product or an investigational use not yet approved for any purpose is discussed during an educational activity, MSK requires the speaker to disclose that the product is not labeled for the use under discussion or that the product is still investigational.



### SYMPOSIUM LOCATION

Memorial Sloan Kettering Cancer Center Mortimer B. Zuckerman Research Center 417 East 68th Street New York, NY 10065

### HOTELS

MSK has negotiated special rates and amenities at select hotels in Manhattan. For information on hotels in the area of MSK with discounted rates, please visit: **mskcc.org/cme**.

### CONTACT

Memorial Sloan Kettering Cancer Center Office of Continuing Medical Education

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# 2018 TRANSFORMING **DERMATOLOGY** IN THE **DIGITAL ERA**

Memorial Sloan Kettering Cancer Center gratefully acknowledges the following organizations for providing educational grants and financial support for this live activity:

# 3GEN, INC. CANFIELD SCIENTIFIC, INC. IBM METAOPTIMA SCIBASE