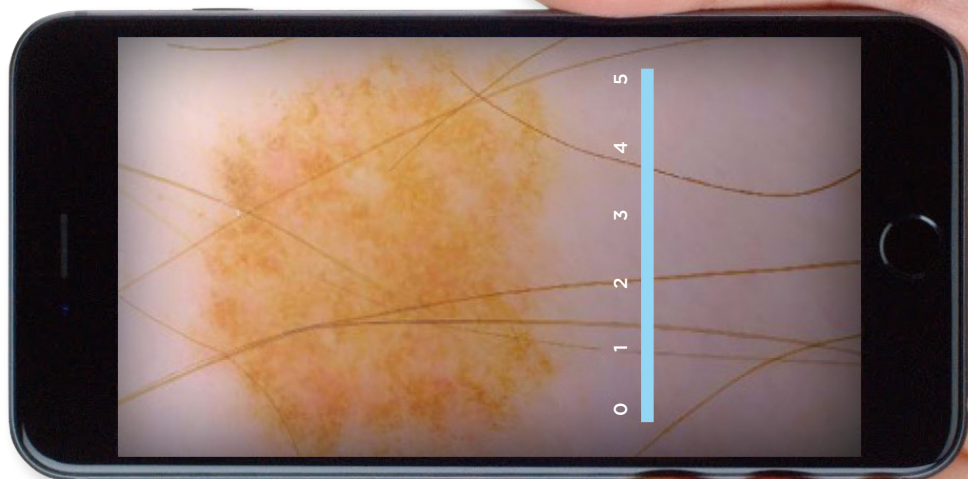




Memorial Sloan Kettering
Cancer Center

Special Dermatology Course Discount

Please refer to registration section for more information.



Memorial Sloan Kettering Cancer Center
is pleased to announce:

ENVISIONING THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

Thursday, October 13, 2016

Conference Location:

Memorial Sloan Kettering Cancer Center
Zuckerman Research Center
417 East 68th Street New York, NY 10065

www.mskcc.org/futurederm

ENVISIONING THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

October 13, 2016



Course Overview

The purpose of this course is to provide clinicians and scientists with an updated overview of the future of dermatology through the lens of medical informatics. There will be ample time for questions and discussions throughout the day.

COURSE OBJECTIVES

- Understand the opportunities and barriers to leveraging computer informatics for the diagnosis of skin cancers
- Understand the benefits of and challenges to the integration of dermatologic photography with electronic medical records (EMR)
- Understand the benefits, limitations and legal barriers of teledermatology
- Define the privacy issues associated with the use of dermatology images in the EMR, in patient communications, and in research in the era of cloud computing and public database

TARGET AUDIENCE

This course is directed towards clinicians, researchers, and industry motivated to help advance skin cancer diagnosis into the 21st century.

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ENVISIONING THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

October 13, 2016

MSK COURSE DIRECTORS



**Allan
Halpern
MD MS**

Chief, Dermatology
Service



**Steven Q.
Wang
MD**

Head, Basking Ridge
Dermatology Section;
Director of Dermatologic
Surgery and Dermatology,
Basking Ridge

MSK FACULTY

Jason Chen MD PhD FAAD

Director of Dermatologic Surgery,
Hauppauge

Milind Rajadhyaksha PhD

Director, Optical Engineering Laboratory,
Dermatology Service

Anthony Rossi MD

Assistant Attending,
Dermatology Service

INVITED FACULTY

Joseph Kvedar MD

Director, Center for Connected Health,
Partners HealthCare System

Sancy Leachman MD PhD

Professor and Chair,
Department of Dermatology;
Director, Melanoma Research Program,
Knight Cancer Institute

Victor John Marks MD

Associate Mohs Surgeon,
Dermatology Program,
Geisinger Health System

Tracy Petrie PhD

Product Manager,
Oregon Health & Science University

Trilokraj Tejasvi MBBS MD

Assistant Professor,
Department of Dermatology;
Director of Teledermatology,
University of Michigan Health System

INDUSTRY SPEAKERS

Guive Balooch PhD

Global Vice President of L'Oreal
Technology Incubator,
L'Oreal

John Carini

Entrepreneur, Co-Founder, and CEO,
Social Smart Software, LLC

Ülo Palm MD PhD

Global Senior Vice President;
Head Global Brands Drug
Development Operations,
Allergan

John R. Smith PhD

IBM Fellow, Manager of Multimedia and Vision,
IBM T. J. Watson Research Center,
IBM Research

Course Agenda

- 8:00-8:30am REGISTRATION & BREAKFAST
- 8:30-8:45am Introduction
Steven Wang MD
- 8:45-9:10am Connected Health In The
Context of Value-Based
Reimbursement
Joseph Kvedar MD
- 9:10-9:35am The Growing Pains and
Gain of Teledermatology –
The Michigan Difference
Trilokraj Tejasvi MD
- 9:35-10:00am Teledermatology –
The Geisinger Clinical Experience
Victor John Marks MD
- 10:00-10:15am **PANELIST DISCUSSION AND Q&A**
- 10:15-10:30am **BREAK**
- 10:30-10:55am The Role of Technology in the
Ongoing Transformation of
Clinical Research
Ülo Palm MD PhD
- 10:55-11:20am Skin Digital Patch to Enhance Sun
Protection Compliance
Guive Balooch PhD
- 11:20-11:45am How Healthcare Can Leverage
Social Media in a Low Risk
Complaint Manner
John Carini
- 11:45-12:00pm **PANELIST DISCUSSION AND Q&A**
- 12:00-1:30pm **LUNCH**
- 1:30-2:00pm Building a Skin Imaging
Informatics Community
Allan Halpern MD

ENVISIONING THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

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- 2:00-2:25pm Mole Mapper: Engaging the Virtuous Cycle Between Research and Care
Tracy Petrie PhD
Sancy Leachman MD
- 2:25-2:50pm Automating Dermatology Image Analysis for Improving Patient Care
John R. Smith PhD
- 2:50-3:10pm **PANELIST DISCUSSION AND Q&A**
- 3:10-3:25pm **BREAK**
- 3:25-3:50pm Confocal Microscopy to Guide Diagnosis and Treatment of Skin Cancers: What's Current, What's New
Milind Rajadhyaksha, PhD
- 3:50-4:15pm Application of Confocal Microscopy in the Management of BCC
Jason Chen MD PhD
- 4:15-4:40pm Confocal Microscopy to Aid in the Diagnosis and Management of Lentigo Maligna
Anthony Rossi MD
- 4:40-4:55pm **PANELIST DISCUSSION AND Q&A**
- 4:55-5:00pm **CONCLUSION**

Registration

Future of Dermatology Registration:

GENERAL

Physicians (MDs, PhDs, DOs), Residents, Fellows, and other Healthcare Professionals	\$75
MSK Alliance, MSK Alumni, and Past Year Attendees	\$50
Industry Members*	\$130

Register for The Future of Dermatology Online:

www.mskcc.org/futurederm

*Special Discount for Registration in Future of Dermatology & Dermoscopy:

	EARLY (BEFORE 8/15/16)	GENERAL (AFTER 8/15/16)
Physicians (MDs, PhDs, DOs)	\$650	\$700
Residents, Fellows, and other Healthcare Professionals	\$475	\$500
MSK Alliance, MSK Alumni, and Past Year Attendees	\$450	\$475
Industry Members*	\$1250	\$1250

Register for Both Courses Online:

www.mskcc.org/specialdermdiscount

Registration

Registration includes continental breakfast, lunch, and refreshment breaks. Please contact us at least one week prior to the course if you have any special dietary needs.

Registration is complimentary for MSK staff who wish to attend this course.

However, you must register online by visiting the Continuing Medical Education page on **OneMSK**.

Course Design

This course is comprised of lectures and interactive audience participation encouraging the intellectual exchange of ideas between faculty and participants.

Accreditation

There are no CME credits offered for this course.

Contact

Continuing Medical Education
Memorial Sloan Kettering Cancer Center
633 Third Avenue, 12th Floor
New York, NY 10017
cme@mskcc.org

Accommodations

For information on hotels in the area of MSK with discounted rates, please visit: www.mskcc.org/accommodations.

***Industry Members:** Registration is for educational purposes only. Marketing, sales, and promotion of products and services are prohibited at CME activities.