



Memorial Sloan Kettering
Cancer Center

MediSys Health
Network

Achieving **Health Equity** in Cancer Care

Strategies to Enhance Care Delivery and
Healthcare Workforce Diversity

COMPLIMENTARY CONFERENCE
NOVEMBER 15, 2024

Zuckerman Research Center
417 East 68th Street, New York City



Supported by the City College of New York-Memorial Sloan Kettering
Partnership Program for Cancer Research and the MSK Ralph Lauren Center.



Overview

Memorial Sloan Kettering Cancer Center and MediSys Health Network are pleased to present this dynamic one-day complimentary event.

This conference is an opportunity to bring experts from various fields, institutions, and specialties to speak about ways we can improve health equity for communities that are underserved by limited access to healthcare.

Our speakers come from various institutions such as the **National Institutes of Health**, the **New York City Department of Health**, academic centers, and community hospitals. Through this diversity of perspectives and expertise, we will highlight the many different ways one can improve health equity in their own practice and institution.

Session topics include **innovative ways to deliver healthcare to communities that are underserved, workforce diversification, clinical trial diversification, and innovation in tobacco cessation and lung cancer screening**. These topics are relevant to any individual within the healthcare team and we welcome all to attend.

Beyond the knowledge gained, this conference is also an **opportunity to create community and collaborations** with like-minded individuals also passionate about health equity.



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Target Audience

The conference is intended for all providers with an interest in increasing health equity, including physicians, advanced practice providers, trainees, nurses, patient navigators, social workers, and case managers.

Educational Objectives

At the conclusion of this program, learners will be able to:

- Discuss current and ongoing work being done in various health equity initiatives
- Strategize how to implement health equity programs in their own practice
- Describe how various institutions are tackling the same health equity initiatives

Location

This conference will be held **exclusively in person** at Zuckerman Research Center. A virtual attendance option will not be available.



Conference attendees will be provided continental breakfast, lunch, refreshment breaks, and are invited to a **networking reception** at the conclusion of the day.

This conference is complimentary for all attendees and pre-registration is required in order to participate. As last year's conference sold out, we strongly encourage early registration to secure your spot.



For details and registration,
scan the QR code or visit:
msk.org/HealthEquityConference

Accreditation

The following continuing medical education credits will be offered for this program:

- *AMA PRA Category 1 Credits™*
- ABA MOCA 2.0®
- ABIM MOC
- ABP MOC
- ABPath CC
- ABTS MOC/CC
- ABS CC/MOC
- ABOS MOC/CC
- ABOHNS MOC/CC
- ANCC CNE Contact Hours
- New York State Psychology Contact Hours
- New York State Social Work Contact Hours



Syllabus

Registered attendees will receive access to a syllabus after the conference, which will include select PDFs of the faculty presentations (slides) and recorded videos.

This conference is supported by the **City College of New York-Memorial Sloan Kettering Partnership Program for Cancer Research** and the **MSK Ralph Lauren Center**.

Conference Director



ROSA NOUVINI, MD

Assistant Attending
Department of Medicine
Memorial Sloan Kettering Cancer Center
Hematology/Oncology Site Director, Jamaica Hospital

Conference Planning Committee



FIYINFOLU BALOGUN, MD, PHD

Assistant Attending, Gastrointestinal Oncology Service
Department of Medicine
Memorial Sloan Kettering Cancer Center



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Director, Nursing Professional Development and Education
Memorial Sloan Kettering Cancer Center



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Chief Medical Officer
Chair of Radiology
MediSys Health Network



MONEEZA WALJI, MD

Assistant Attending, Bone Marrow Transplant Service
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Memorial Sloan Kettering Cancer Center



Faculty

Invited Faculty



BRENDA ADJEI, ED.D, MPA

Associated Director, Office of Healthcare Delivery and Equity Research
Center for Cancer Research, Office of the Clinical Director
National Institutes of Health
Bethesda, MD



NIKISHA ALCINDOR, MBA

President and Founder
STEM Educational Institute
New York, NY



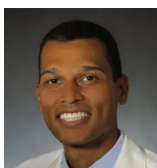
NADINE BARRETT, PHD, MA, MS

Senior Associate Dean, Research Equity and Community Engagement
Professor, Public Health Sciences
Wake Forest School of Medicine
Winston-Salem, NC



TAMARA CADET, PHD, LICSW, MPH

Associate Director, Penn Center for Cancer Care Innovation (PC3I)
Director, Program in Community Engagement Innovation, PC3I
Philadelphia, PA



CURTILAND DEVILLE JR., MD

Medical Director
Johns Hopkins Proton Therapy Center
Baltimore, MD



BRUCE FLANZ, MBA

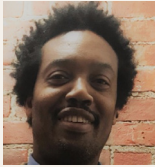
President and CEO
Medisys Health Network
New York, NY





CARMEN GUERRA, MD, MSCE, FACP

Ruth C. and Raymond G. Perelman Professor
Vice Chair of Diversity and Inclusion, Department of Medicine
Associate Director of Diversity and Outreach, Abramson Cancer Center
University of Pennsylvania School of Medicine
Philadelphia, PA



PADMORE JOHN, MS

Neighborhood Health Action Center Manager
NYC Department of Health and Mental Hygiene
New York, NY



HEATHER MATTIE, PHD, SM, MS

Director of Equity, Diversity, Inclusion, and Belonging (EDIB) Programs
Department of Biostatistics
Harvard T.H. Chan School of Public Health
Cambridge, MA



JOAN REEDE MD, MS, MPH, MBA

Dean of Diversity and Community Partnership
Professor, Medicine
Harvard Medical School
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ALAN ROTH, DO, FAAFP, FAAHPM

Chairman, Department of Family Medicine
Chief, Department of Integrative Pain and Palliative Care Medicine
MediSys Health Network
New York, NY



LUIGI TULLO, MD, FAAFP

Vice Chair, Department of Ambulatory Care
Medical Director, Division of Population Health
Medisys Health Network
New York, NY



ROBERT WINN, MD

Director and Lipman Chair in Oncology
VCU Massey Comprehensive Cancer Center
Richmond, VA



MSK Faculty



GLENEARA BATES-PAPPAS, PHD, LMSW

Fellow, Department of Psychiatry & Behavioral Sciences



ALEXIS CHIDI, MD, PHD, MSPH

Assistant Attending, Thoracic Service
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ROBERT DALY, MD, MBA

Assistant Attending, Thoracic Oncology Service
Department of Medicine



FRANCESCA GANY, MD, MS

Chief, Immigrant Health and Cancer Disparities Service
Nicholls-Biondi Chair for Community Health Equity



MICHELLE JOHNSON, MD, MPH

Vice Chair of Health Equity, Department of Medicine



JAMIE OSTROFF, PHD

Chief, Behavioral Sciences Service
Joseph Gaumont Chair of Cancer Prevention



SELWYN VICKERS, MD, FACS

President and CEO



Schedule

Friday, November 15, 2024

7:00 AM Breakfast and Registration

Introduction and Department of Medicine Grand Rounds

MODERATOR **Rosa Nouvini, MD**

8:00 AM Conference Welcome and Introduction
Rosa Nouvini, MD

8:05 AM **Welcome Address**



Selwyn Vickers, MD, FACS

President and CEO
Memorial Sloan Kettering Cancer Center



Bruce Flanz, MBA

President and CEO
MediSys Health Network

8:15 AM

Keynote Address

INTRODUCTION BY: **Fiyinfolu Balogun, MD, PhD**



The Impact of ZNA on Cancer Outcome
Robert Winn, MD

Enriching the Healthcare Workforce

MODERATORS **Joshua Budhu, MD, MS, MPH**
Meghan McDarby, PhD

9:00 AM

Keynote Address

INTRODUCTION BY: **Michelle Johnson, MD, MPH**



Promoting Diversity in the
Physician Workforce

Joan Reede MD, MS, MPH, MBA

9:35 AM

Oncology Physician Workforce Diversity:
Rationale, Trends, Barriers, and Solutions
Curtiland Deville Jr., MD



- 9:55 AM From the Classroom to the Operating Room:
How to Effectively Integrate and Expose Diverse
Populations to Careers in STEM
Nikisha Alcindor, MBA
- 10:15 AM Break

Innovative Ways to Enhance Healthcare Delivery

- MODERATORS **Rosario Costas-Muñiz, PhD**
Catherine Oberg, MD
- 10:35 AM MATCHES: Making Telehealth Delivery of Cancer Care
at Home Effective and Safe
Robert Daly, MD, MBA
- 10:55 AM Achieving Health Equity in a Queens Safety-Net Hospital
Utilizing a Whole-Person Advanced Primary/
Cancer Care Model
Alan Roth, DO, FAAFP, FAAHPM
- 11:15 AM Considerations and Strategies:
Social Work's Role in the Integration of Social and
Health Care in Making a Difference
Tamara Cadet, PhD, LICSW, MPH
- 11:35 AM Responsible AI in Healthcare:
Forging a Path to a More Equitable Future
Heather Mattie, PhD, SM, MS
- 11:55 AM Lunch Break

Lessons Learned from Tobacco Cessation and Lung Cancer Screening for Underserved Populations

- MODERATOR **David Pfister, MD**
- 1:00 PM Addressing Tobacco-Related Disparities
Across the Cancer Continuum
Jamie Ostroff, PhD
Glennara Bates-Pappas, PhD, LMSW
- 1:20 PM The Impact of Place-Based Intervention
Padmore John, MS
- 1:40 PM Equity in Lung Cancer Screening
Catherine Oberg, MD
- 2:00 PM Strategies to Increase Utilization of Lung
Cancer Screening
Alexis Chidi, MD, PhD, MSPH



2:20 PM Implementing a Lung Cancer Screening Program in a Safety Net Hospital Network: Lessons Learned
Luigi Tullo, MD, FAAFP

Panel Discussion

MODERATOR **Francesca Gany, MD, MS**

2:50 PM **Leveraging Innovation to Improve Health Outcomes in Underprivileged Populations**

Tamara Cadet, PhD, LICSW, MPH
Padmore John, MS
Jamie Ostroff, PhD
Alan Roth, DO, FAAFP, FAAHPM

3:30 PM Break

Clinical Trial Diversity

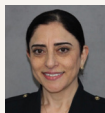
MODERATORS **Fiyinfolu Balogun, MD, PhD**
Debyani Chakravarty, PhD

3:50 PM Just ASK:
Advancing Equity in Clinical Trials Participation
Nadine Barrett, PhD, MA, MS

4:10 PM Overcoming Barriers to Diverse Representation in Cancer Clinical Trials
Carmen E. Guerra, MD, MSCE, FACP

4:30 PM Putting the Pieces Together:
Advancing Inclusive Clinical Research in the CCR
Brenda Adjei, Ed.D, MPA

4:50 PM **Closing Remarks**



Sabiha Raof, MD, FACR, FCCP
Chief Medical Officer
MediSys Health Network

Networking Reception

We invite attendees to a networking reception from 5:00—6:00 PM in the lobby with hors d'oeuvres and refreshments.

Accreditation

Memorial Sloan Kettering Cancer Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA Credit Designation Statement

Memorial Sloan Kettering Cancer Center designates this live activity for a maximum of **7.00 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

MOC/CC Recognition Statements

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 7.00 credits/points in the following certification programs:

- Lifelong Learning credits for the American Board of Anesthesiology's (ABA) Maintenance of Certification in Anesthesiology™ (MOCA®) program; and
- Medical Knowledge MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification Assessment Recognition Program; and
- Self-Assessment credits for the American Board of Otolaryngology – Head and Neck Surgery (ABOHN) Continuing Certification program; and
- Accredited CME credits for the American Board of Orthopaedic Surgery (ABOS) Maintenance of Certification program; and
- Lifelong Learning (Part II) credits for the American Board of Pathology (ABPath) Continuing Certification program; and
- Lifelong Learning & Self-Assessment MOC points for the American Board of Pediatrics (ABP) Maintenance of Certification program; and

- Accredited CME and Self-Assessment credits for the American Board of Surgery (ABS) Continuous Certification program; and
- Accredited CME and Self-Assessment credits for the American Board of Thoracic Surgery (ABTS) Maintenance of Certification program.

ANCC CNE Statement

Memorial Sloan Kettering Cancer Center – Nursing Professional Development / Continuing Education is accredited with distinction as a provider of nursing continuing professional development (NCPD) by the American Nurses Credentialing Center's Commission on Accreditation.

7.00 contact hours will be awarded to participants who attend the program in its entirety and complete a program evaluation. **Partial credit not awarded.**

Continuing Education for Licensed Psychologists in New York State

This event offers 7.00 NYS Psychology Contact Hours.

Memorial Sloan Kettering Cancer Center is recognized by the New York State Education Department State Board for Psychology as an approved provider of continuing education for licensed psychologists #PSY-0166.

Social Work Accreditation Statement

This presentation is approved for a maximum of **7.00 Continuing Education Contact Hours of Live Training.**

Memorial Sloan Kettering Cancer Center is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0228.



msk.org/HealthEquityConference